

2026 Instructor Skills Conference

Sponsorship Opportunities

	Member Pricing	Non-Member Pricing***
Industry Underwriting Sponsor	\$10,000	Not Available
➤ Company banners** prominently displayed throughout event		
➤ Large company logo on all marketing for event including signage, scrolling presentations, event guide and social media		
➤ Opportunity to provide company promotional items in bags		
➤ Full-page ad** in event guide		
➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC		
Industry Platinum Sponsor	\$5,000	\$5,500
➤ Medium company logo on all marketing for event including signage, scrolling presentations, event guide and social media		
➤ Opportunity to provide company promotional items in bags		
➤ 3/4 page ad** in event guide		
➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC		
Industry Gold Sponsor	\$3,000	\$3,500
➤ Medium company logo on all marketing for event including signage, scrolling presentations, event guide and social media		
➤ 1/2 page ad** in event guide		
➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC		
Industry Silver Sponsor	\$2,000	\$2,500
➤ Company logo on all marketing for event including signage, scrolling presentations, event guide and social media		
➤ 1/4 page ad** in event guide		
➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC		
	Member Pricing	Non-Member Pricing***
Networking Social Sponsor - Vendor or Industry	\$4,000	Not Available
➤ Sponsorship recognized on prominent signage/banners at networking social on 11/21**		
➤ Opportunity to welcome/address attendees at networking social		
➤ Cocktails and hors d'oeuvres for attendees at networking social		
➤ Opportunity to provide special branded decorations at networking social		
➤ Opportunity to provide branded gifts/mementos for attendees at networking social		
➤ Opportunity to provide raffle item at networking social		
➤ Full page ad** in event guide		
Bag Sponsor- Vendor or Educational Partner	\$1,750	\$2,250
➤ Company logo will be printed on bags provided to registrant		
➤ Opportunity to provide company promotional items in bags		

Event Guide Sponsor - Vendor or Industry	\$1,250	\$1,750
➤ Sponsorship recognized & logo printed on cover of event guide		
Lanyard Sponsor - Vendor, Industry or Educational Partner	\$750	\$1,000
➤ Company logo will be printed on lanyard		
Booth Bingo Sponsor - Vendor or Industry	\$500	\$750
➤ Company logo will be printed prominently on booth bingo card		
➤ Opportunity to provide additional items for winners		
➤ * Please let us know if you would like your sponsorship to be utilized for instructor scholarships to ISC. For many instructors, a scholarship makes attendance/professional development possible.		
➤ ** Ad copy & banners provided by sponsor		
➤ *** Non-members are invited to participate in ISC through sponsorship, attendance & associated benefits. Additional cost for non-member sponsorship will be applied to annual fee for calendar year if nonmember sponsor joins NAPTA.		