

2025 Instructor Skills Conference

Sponsorship Opportunities

| | Member Pricing | Non-Member Pricing*** |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-----------------------|
| Industry Underwriting Sponsor | \$10,000 | Not Available |
| ➤ Company banners** prominently displayed throughout event | | |
| ➤ Large company logo on all marketing for event including signage, scrolling presentations, event guide and social media | | |
| ➤ Opportunity to provide company promotional items in bags | | |
| ➤ Full-page ad** in event guide | | |
| ➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC | | |
| Industry Platinum Sponsor | \$5,000 | \$5,500 |
| ➤ Medium company logo on all marketing for event including signage, scrolling presentations, event guide and social media | | |
| ➤ Opportunity to provide company promotional items in bags | | |
| ➤ 3/4 page ad** in event guide | | |
| ➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC | | |
| Industry Gold Sponsor | \$3,000 | \$3,500 |
| ➤ Medium company logo on all marketing for event including signage, scrolling presentations, event guide and social media | | |
| ➤ 1/2 page ad** in event guide | | |
| ➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC | | |
| Industry Silver Sponsor | \$2,000 | \$2,500 |
| ➤ Company logo on all marketing for event including signage, scrolling presentations, event guide and social media | | |
| ➤ 1/4 page ad** in event guide | | |
| ➤ *Opportunity for sponsorship to be utilized for instructor scholarships to ISC | | |
| | | |
| | Member Pricing | Non-Member Pricing*** |
| Networking Social Sponsor - Vendor or Industry | \$2,000 | Not Available |
| ➤ Sponsorship recognized on prominent signage/banners at networking social on 11/21** | | |
| ➤ Opportunity to welcome/address attendees at networking social | | |
| ➤ Cocktails and hors d'oeuvres for attendees at networking social | | |
| ➤ Opportunity to provide special branded decorations at networking social | | |
| ➤ Opportunity to provide branded gifts/mementos for attendees at networking social | | |
| ➤ Opportunity to provide raffle item at networking social | | |
| ➤ Full page ad** in event guide | | |
| Bag Sponsor- Vendor or Educational Partner | \$1,750 | \$2,250 |
| ➤ Company logo will be printed on bags provided to registrant | | |
| ➤ Opportunity to provide company promotional items in bags | | |
| Event Guide Sponsor - Vendor or Industry | \$1,250 | \$1,750 |
| ➤ Sponsorship recognized & logo printed on cover of event guide | | |
| Lanyard Sponsor - Vendor, Industry or Educational Partner | \$750 | \$1,000 |
| ➤ Company logo will be printed on lanyard | | |
| Booth Bingo Sponsor - Vendor or Industry | \$500 | \$750 |
| ➤ Company logo will be printed prominently on booth bingo card | | |
| ➤ Opportunity to provide additional items for winners | | |
| ➤ * Please let us know if you would like your sponsorship to be utilized for instructor scholarships to ISC. For many instructors, a scholarship makes attendance/professional development possible. | | |
| ➤ ** Ad copy & banners provided by sponsor | | |
| ➤ *** Non-members are invited to participate in ISC through sponsorship, attendance & associated benefits. Additional cost for non-member sponsorship will be applied to annual fee for calendar year if nonmember sponsor joins NAPTA. | | |