

## 2024 Instructor Skills Conference

### Sponsorship Opportunities

	Member Pricing	Non-Member Pricing***
<b>Industry Underwriting Sponsor</b>	<b>\$10,000</b>	<b>Not Available</b>
<ul style="list-style-type: none"> <li>&gt; Company banners** prominently displayed throughout event</li> <li>&gt; Large company logo on all marketing for event including signage, scrolling presentations, event guide and social media</li> <li>&gt; Opportunity to provide company promotional items in bags</li> <li>&gt; Full-page ad** in event guide</li> <li>&gt; *Opportunity for sponsorship to be utilized for instructor scholarships to ISC</li> </ul>		
<b>Industry Platinum Sponsor</b>	<b>\$5,000</b>	<b>\$5,500</b>
<ul style="list-style-type: none"> <li>&gt; Medium company logo on all marketing for event including signage, scrolling presentations, event guide and social media</li> <li>&gt; Opportunity to provide company promotional items in bags</li> <li>&gt; 3/4 page ad** in event guide</li> <li>&gt; *Opportunity for sponsorship to be utilized for instructor scholarships to ISC</li> </ul>		
<b>Industry Gold Sponsor</b>	<b>\$3,000</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>&gt; Medium company logo on all marketing for event including signage, scrolling presentations, event guide and social media</li> <li>&gt; 1/2 page ad** in event guide</li> <li>&gt; *Opportunity for sponsorship to be utilized for instructor scholarships to ISC</li> </ul>		
<b>Industry Silver Sponsor</b>	<b>\$2,000</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>&gt; Company logo on all marketing for event including signage, scrolling presentations, event guide and social media</li> <li>&gt; 1/4 page ad** in event guide</li> <li>&gt; *Opportunity for sponsorship to be utilized for instructor scholarships to ISC</li> </ul>		
	<b>Member Pricing</b>	<b>Non-Member Pricing***</b>
<b>Networking Social Sponsor - Vendor or Industry</b>	<b>\$4,000</b>	<b>Not Available</b>
<ul style="list-style-type: none"> <li>&gt; Sponsorship recognized on prominent signage/banners at networking social on 11/21**</li> <li>&gt; Opportunity to welcome/address attendees at networking social</li> <li>&gt; Cocktails and hors d'oeuvres for attendees at networking social</li> <li>&gt; Opportunity to provide special branded decorations at networking social</li> <li>&gt; Opportunity to provide branded gifts/mementos for attendees at networking social</li> <li>&gt; Opportunity to provide raffle item at networking social</li> <li>&gt; Full page ad** in event guide</li> </ul>		
<b>Bag Sponsor- Vendor or Educational Partner</b>	<b>\$1,750</b>	<b>\$2,250</b>
<ul style="list-style-type: none"> <li>&gt; Company logo will be printed on bags provided to registrant</li> <li>&gt; Opportunity to provide company promotional items in bags</li> </ul>	<b>Co-Sponsor spot available</b>	
<b>Event Guide Sponsor - Vendor or Industry</b>	<b>\$1,250</b>	<b>\$1,750</b>
<ul style="list-style-type: none"> <li>&gt; Sponsorship recognized &amp; logo printed on cover of event guide</li> </ul>	<b>SOLD OUT</b>	
<b>Lanyard Sponsor - Vendor, Industry or Educational Partner</b>	<b>\$750</b>	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>&gt; Company logo will be printed on lanyard</li> </ul>	<b>SOLD OUT</b>	
<b>Booth Bingo Sponsor - Vendor or Industry</b>	<b>\$500</b>	<b>\$750</b>
<ul style="list-style-type: none"> <li>&gt; Company logo will be printed prominently on booth bingo card</li> <li>&gt; Opportunity to provide additional items for winners</li> </ul>	<b>SOLD OUT</b>	
> * Please let us know if you would like your sponsorship to be utilized for instructor scholarships to ISC. For many instructors, a scholarship makes attendance/professional development possible.		
> ** Ad copy & banners provided by sponsor		
> *** Non-members are invited to participate in ISC through sponsorship, attendance & associated benefits. Additional cost for non-member sponsorship will be applied to annual fee for calendar year if nonmember sponsor joins NAPTA.		