

## **TRAINING 101: DEVELOPMENT**

Presented to: NAPTA Instructor Skills Conference IX



## PRESENTER BIO

## Tammy D. Netherland

Director of Business Support Systran

- Over 19 years in adult learning, training development, and project management
- Designed, developed, facilitated, and evaluated training material for multiple chemical and refining companies

## PRESENTER BIO

## David F. Hirsch

Systran CEO

- Over 25 years in adult learning, training development, and project management
- Developed training material, operating manuals, and procedures for multiple chemical and refining processes

## **LEARNING OBJECTIVES**

## After this session, the participant will be able to:

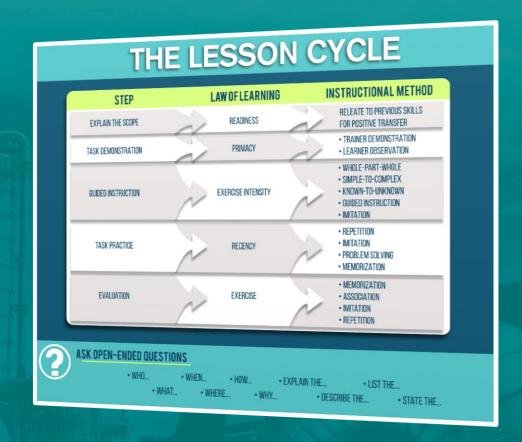
- List the steps in the development process
- List the components of a lesson
- Identify appropriate media, activity, and assessment techniques
- Demonstrate selection of learning activities to best achieve lesson objectives

## **INTRODUCTION**

Oevelop Gather **Design** Analyze mplement Evaluate training Create Conduct Gather and Create resources management internal review blueprint plan and and for training information <sup>1</sup> conduct external **Develop** training evaluations activities (Outline) (Needs analysis) Develop instruction Create assessments

## LESSON STRUCTURE

- Explain the Scope
  - Objectives
  - Introduction
- Content
  - Task Demonstration
  - Guided Instruction
  - Task Practice
- Summary
- Assessment



## LESSON INTRODUCTION

## **Purpose**

- Stimulates recall of previous knowledge and experience
- Personalizes learning
  - What YOU will learn
  - What YOU will get out of the training
- Includes WIIFM

Electrical Technician Area Classification Module JG09

#### Introduction

As an electrical technician, your primary area of responsibility is to maintain electrically powered equipment. You will work in areas of the plant where volatile liquids and gases are considered flammable.

Under normal operating conditions, electrical equipment is a potential ignition source. Equipment such as motor starters circuit breakers, switches and relays can create arcs when they open or close. Electrical equipment also has the potential of being an ignition source under abnormal operating conditions. Arcs can occur because of insulation breakdown, wire breaks or due to the opening of a fuse.

As an electrical technician, you must use equipment and work processes that eliminate the possibility of creating ignition sources. This module describes how area and zone classification helps to prevent hazardous conditions.

## LESSON CONTENT

#### **Chaining or Association**

- Linkage to things you already know about
- Relevance to you improves retention
- Known-to-unknown

#### Multi-sensory

- What you see, hear, and do increases retention
- 70% of learning occurs in OJT/hands-on

#### Chunking

- You store information in your brain in small segments
- Information organization improves retention
- Simple-to-complex
- Whole-part-whole

## **LESSON MEDIA SELECTION**

# Graphic Selection

- Related to training materials
- Appropriate for content
- Focus information

### Labeling

Content and labeling must connect

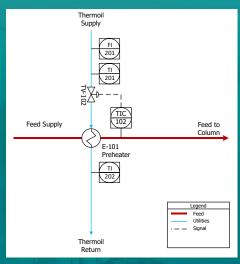
## Layout

Content first – graphic below it

## **LESSON MEDIA SELECTION**



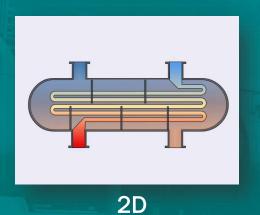
**Photographs** 



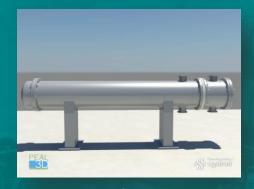
Line drawings/diagrams



Illustrations



**Animations** 



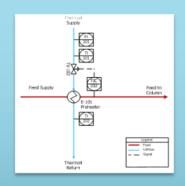
3D

## **LESSON MEDIA SELECTION**



#### Facts/Concepts

- Location, appearance, purpose
- Job aids, mnemonics
- Descriptions



#### **Processes**

Descriptive explanations



#### **Procedures**

- List of ordered steps
- Explanations of how to perform steps



#### **Principles**

- Cause and effect statements
- Rules or guidelines
- Examples and non-examples, analogies



# **EXERCISE**Media Selection

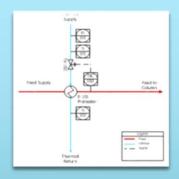


## LESSON ACTIVITY SELECTION



#### Facts/Concepts

- Job aids, mnemonics
- Design exercises that apply to job tasks
- Locate
- Identify
- Label
- Match



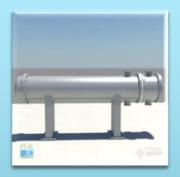
#### **Processes**

- Descriptive explanations
- Case studies
- Design exercises to solve problems/make predictions



#### **Procedures**

- List of ordered steps
- Practice steps
- Talk-through
- Walk-through
- Simulation



#### **Principles**

- Cause and effect
- Guidelines
- Examples and non-examples, analogies
- Design exercises using problems, scenarios, role-play
- Simulation



# **EXERCISE**Activity Selection



## LESSON ASSESSMENT SELECTION

### **Basic Rules**

- Consider the goal of assessment
- Relate to learning objectives
- Ensure answers covered in content
- Vary question types

## LESSON ASSESSMENT SELECTION

#### Facts/ Concepts

- Multiple choice
- Labeling
- Matching

#### **Processes**

- Labeling
- Sequencing
- Short answer

#### **Procedures**

- Listing
- Sequencing
- Talk-through
- Walk-through
- Simulation
- Demonstrate following steps

#### **Principles**

- What-if scenarios
- Demonstrate problem solving
- Short answer
- Simulations



# **EXERCISE**Assessment Selection



## **LESSON SUMMARY**

## **Purpose**

- Reinforces concepts taught in the lesson
- Allows opportunities to review information

## **Examples**

- When would you use a photograph?
- When would you use a problem-solving exercise?
- When would a problem-solving question be appropriate?

## **SUMMARY**

In this lesson, you learned about the development phase of the ADDIE model including:

- Steps in the development process
- Components of a lesson
- Media, activity, and assessment selection

# **QUESTIONS**

For more information, contact: Tammy D. Netherland tnetherland@systraninc.com www.systraninc.com

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David F. Hirsch <a href="mailto:dhirsch@systraninc.com">dhirsch@systraninc.com</a>

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