

**NAPTA Instructor Skills Conference XII
Event Sponsorship Opportunities**

All sponsors will receive the following recognition:

- NAPTA website/Conference page feature noting company and sponsorship offering
- ISC XII mailout (MailChimp) verbiage to include sponsorships funded to date
- ISC XII Learner Journal page displaying all sponsors and respective offerings
- Conference Assembly Room slide show will recognize all sponsors

Sponsorship Opportunity	Description and recognition level	Price \$
ISC Learner Journal (LJ)	Sponsor recognized in the LJ and during welcome and announcements	1500
Lanyards (200)	200 lanyards with exhibitor logo on both sides	750
Meals (breakfast or lunch, 2 each)	Signage at entrance to assembly room and opportunity to address the group at beginning of meal for 2-3 minutes to announce sponsorship and highlight company offerings	1000 each
Snack Breaks (4)	Sole opportunity to station rep(s) at snack tables to handouts materials and engage participants (one sign displayed for duration of break at designated station)	500 each
Session Rooms (4)	Display signage at door and in room	250 each
Tote Bags (200)	Logo printed on one side, NAPTA logo on other side	1500
Booth Bingo (200)	Logo printed on reverse side of card	500
Educator Scholarships GOLD-LEVEL	Signage at main entrance and podium and recognition from the podium. Note: <i>Scholarships will be awarded using the approved selection process by the designated committee members</i>	1000 each
Event Social/Party	<ul style="list-style-type: none"> • Evening event with music, snacks, and beverages • Signage with sponsor logo will be posted at the event venue and social area • Sponsor will be recognized in the announcement and reminders, and in the LJ. 	2000

NOTE: Educator Scholarships are a way to help our college instructors attend and learn during a time when education budgets are reduced and travel funding is unavailable.