



Dear Valued Industry Member,

We're preparing for our fourth annual national **"Troubleshooting Skills Competition", "TSC IV"**, and I'm reaching out to you to ask for support for this event in the form of sponsorship.

Through a grant from the National Science Foundation the first troubleshooting competition was held in 2012, and since then has been a valuable tool in preparing tomorrow's operators with those much-needed skills. In 2016 NAPTA assumed stewardship of the competition in order to sustain and maintain such a valuable developmental resource.

TSC is funded "100%" by our industry members and has given them the chance to advance these critical skills, while interfacing with and recruiting some of the best PTEC seniors our schools have to offer. During this 3-day event our sponsors and competitors have plenty of time to network and get acquainted.

For TSC IV 2021 we are offering "Corporate" Membership through 2021 to all first-time non-members who sponsor at the Platinum (\$5000) level or above!

Check out t last year's event, TSC III on **YouTube** by searching: "NAPTA Video Channel"!

I've attached a list of sponsorship options and respective benefits for your consideration. What about it? Can you help us make TSC IV matter more!

Contact me anytime for more information or go to: <http://www.naptaonline.org/events/tsc>

Thanks in advance,

A handwritten signature in black ink, appearing to read "W. Eric Newby". The signature is fluid and cursive, with a large, sweeping flourish at the end.

W. Eric Newby
President/Executive Director
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2021 Troubleshooting Skills Competition – TSC IV

Sponsorship Opportunities

\$15,000 - Event Underwriter

- *Sponsors Recognition at the Industry/Student Networking Event and throughout the Competition*
- *Opportunity to provide Opening Remarks on Fri/Sat*
- *Opportunity to Provide Keynote or Awards Banquet Address*
- *Company logo on all event materials, letters, website including student T-shirts, backpacks and banners*
- *Opportunity to address the students at the Industry and Student Networking Event*
- *“Premium” Career Exhibit Booth*
- *Opportunity to provide company promotional items in the backpacks*

\$10,000 – Diamond Sponsor

- *Company logo on backpacks for all competitors*
- *Opportunity to provide **Welcome Remarks on Thursday evening***
- *Logo on competitor T-shirts and in the event guide*
- *Opportunity to provide company promotional items in the backpacks*
- *One Career Exhibit Booth at the event*

\$5,000 – Platinum Sponsor

- *Opportunity to Provide Closing Remarks Friday evening*
- *Recognized on signage during the competition*
- *Logo on competitor T-shirts and in the event guide*
- *One Career Exhibit Booth at the event*

\$2,500 – Gold Sponsor

- *Recognition on event banner*
- *Company logo on competitor T-shirts*
- *One Career Exhibit Booth at the event*

\$1,000 - Silver Sponsor

- *Recognition on event banner*
- *Company logo on competitor T-shirts*